Welcome aboard the CapeFLYER, a summer weekend passenger train that runs from Memorial Day to Labor Day from South Station to Hyannis, with stops in Braintree, Brockton, Middleborough/Lakeville, Wareham Village, Buzzards Bay and Bourne.

The CapeFLYER is coming back for its 8th season on Memorial Day weekend. Each year we have seen an increase in ridership resulting in more visitors to the Cape with less traffic. We have expanded our advertising opportunities to reach not only our passengers and everyone along the way from South Station to Hyannis on weekends, but also to thousands of commuters in and out of Boston as the ‘FLYER coaches often operate in regular commuter rail service during the week.

CONTACT
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www.CapeFLYER.com

SOCIAL MEDIA

2,414 Followers
@CapeFLYER

8,106 Followers
@CapeFLYER

1,073 Followers
@CapeFLYER

CAPEFLYER.COM ANNUAL STATISTICS

219k Unique Visitors
201k New Visitors
511k Pageviews

OUR PARTNERS

[Images of logos: Massachusetts Bay Transportation Authority, Massachusetts Department of Transportation, Massachusetts Vacation]

[Image of train on beach]
WEBSITE

Banner Ads - Size 180 x 150
☐ Home page, Schedules & Fares: $350/month
☐ ROS: $150/month

COACH WRAP

☐ Gold Sponsor: Full Coach $37,500
   Background theme must remain on café car
☐ Silver Sponsor: $6,500 (11’ 5”w x 2’6” h). Max 6
☐ Bronze Sponsor: $3,500 (5’w x 2’6” h). Max 10

CAFÉ CAR

☐ QR Poster 4”w x 4”h $300/season
☐ Car Card 21”w x 22”h $750/season
☐ Snack Bar 55”w x 35”h $5,000/season
☐ Storage Unit 35”w x 25”h $4,000/season
☐ Poster 22”w x 21”h $750/season
☐ Above The Window 28”w x 11”h $750/season

RACK CARD

☐ 1 Spot Available $3,500

SPONSORSHIPS

☐ Call Kathy Jensen

“We have had great success working with CapeFLYER. They are excellent partners and have become an important piece of our marketing and promotional plan.”
~ Mel Marchand, Hyannis Whale Watcher Cruises

Company Name ___________________________________ Purchaser’s Name ___________________________________

Address __________________________________________ Email ___________________ Phone ___________________

Purchaser’s Signature _______________________________________________ Date _______________

By signing above, you are agreeing to the following terms: All advertising is system-wide. You understand that 50% of the total payment is due to the Cape Cod RTA before any advertising is placed. The remaining balance is due within ten business days of ad placement. Please make all payments payable to: Cape Cod Regional Transit Authority. All advertising copy must be submitted to the Cape Cod RTA for review and prior approval. The Cape Cod RTA reserves the right to refuse the use of any copy at its sole discretion.